



Climate action beyond the value chain

Full version - Disclosure template for companies

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About this template

The **full version** of this template provides guidance on best-practice reporting for use by companies to communicate clearly how they contribute to climate action beyond their own value chains, the so-called “beyond value chain mitigation” (BVCM).

The template has the dual objective of complementing standard setters and voluntary frameworks as they integrate BVCM disclosure into their frameworks, and providing a tool for companies to share their best practices in a clear and comparable way. It could also be used as a basis for similar reporting by other types of non-state actors.

It is structured in four main parts: 1. Company Information, 2. Demonstrating climate leadership as a prerequisite for Beyond Value Chain Mitigation claims, 3. Beyond Value Chain Mitigation strategy and 4. Beyond Value Chain Mitigation Claims & Reporting.

This template is meant to be used as a complement to existing climate disclosure forms, which focus on companies’ within value-chain impacts and actions. Some of the information listed in this template overlaps with other forms, as there are elements of value-chain impacts that are helpful in understanding BVCM actions (e.g. a measure of the company’s total footprint). Where this is the case, companies can simply copy paste their responses from other forms, and/or reference other publicly available sources of information. Reference to disclosures elsewhere should be explicit and clear.

For companies which are already reporting their impacts under the CDP Climate Change 2023 Questionnaire and the European CSRD ESRS E1 regulation, a shorter version of this template, which avoids duplication with existing frameworks, can be found [here](#).

This disclosure template builds on the [CDP Climate Change 2023 Questionnaire](#), the [GHG Protocol’s Corporate Value Chain \(Scope 3\) Accounting and Reporting Standard](#), the [VCM Claims Code of Practice](#), the SBTi BVCM [public consultation, results](#) and [corporate engagement survey](#), the SBTi [Corporate Net Zero Standard](#), the InfluenceMap [Global Leaders 2023 Report](#), and comments from a range of experts.

1. Company information

A. General

Company name ¹	
<u>ISIC</u> sector (see link for reference)	
<u>Sector Guidance from the SBTI which was applied</u>	
Reporting period	
Average FTE number of staff employed by the company during the reporting period	
Country of headquarters	
Countries of operation	
Currency used for reporting of financial information (please use consistently throughout this and other disclosures)	

B. Financial

Please disclose the below financial data. Please make consistent use of the same currency indicated in section 1A (Currency used for reporting of financial information).

	Previous reporting period (MM/YY-MM/YY)	Reporting period (MM/YY-MM/YY)
Revenue		
Net income		
Market value		

¹ Please refer to specific brand names or company names if appropriate, for example if this reporting relates to a specific brand and not the full impacts of that brand's parent company.

C. GHG emissions footprint

(i) GHG emissions footprint - please report your full GHG emissions (in tCO₂eq) based on the most up-to-date GHG Protocol reporting requirements for scopes 1, 2 and 3.²

Companies should make a summary of their GHG emissions inventory publicly available on the company's website and update it annually. It is also recommended that companies have their GHG inventory verified by an independent third party.

	Previous reporting period (MM/YY-MM/YY) _____	Reporting period (MM/YY-MM/YY) _____
Scope 1		
Scope 2 (market-based)		
Scope 2 (location-based) ³		
Scope 3, category 1		
Scope 3, category 2		
Scope 3, category 3		
Scope 3, category 4		
Scope 3, category 5		
Scope 3, category 6		
Scope 3, category 7		
Scope 3, category 8		
Scope 3, category 9		
Scope 3, category 10		
Scope 3, category 11		
Scope 3, category 12		

² <https://ghg-protocol.org/sites/default/files/standards/ghg-protocol-revised.pdf>

³ Please use the higher scope 2 emissions estimate (out of market-based or location-based emissions) for all further calculations in this template. Make consistent use of either location- or market-based emissions.

Scope 3, category 13		
Scope 3, category 14		
Scope 3, category 15		
Scope 3 total		
Total emissions over all Scopes		

(ii) Please provide your emissions intensity (Scope 1-3 emissions divided by net revenue).

Previous reporting period:

Reporting period:

(iii) Please provide your net income per employee (net income divided by employee number).

Previous reporting period:

Reporting period:

(iv) Please provide your net income per ton of emissions in scope 1-3 (net income divided by Scope 1-3 emissions).

Previous reporting period:

Reporting period:

(v) Please link your sustainability reports for the reporting periods below.

Previous reporting period:

Reporting period:

2. Demonstrating climate leadership as a prerequisite for Beyond Value Chain Mitigation claims

A. Targets

(i) Please disclose your climate targets in the short- (3-5 years); medium- (5-10 years); and long- (2050 at the latest) term. You may describe your organisation's SBTi target, if applicable. Please note that GHG removals, carbon credits or avoided emissions are not a means to achieve GHG emission reduction targets.

	Absolute target	Target (expressed as a percentage of absolute emission reductions)	Base year	Target year	Base year emissions (covering same scopes as those covered by the target)	Average emissions for target scope in years t-1, t, t+1 - where t=base year emissions	Have these targets been externally validated? If yes, please disclose the validator and standard applied.
Near term							
Medium term							
Long term							

Where relevant, please add intensity targets below.

(ii) Please explain the target coverage and identify any exclusions.

(iii) List the emissions reductions initiative(s) which will contribute most to achieving these targets.

B. Other prerequisites

(i) Demonstrate that your company is committed to deep internal decarbonisation and is taking concrete measures to meet the aforementioned reduction targets while minimising cumulative emissions over the target period.

- i. Please disclose your internal decarbonisation strategy.
- ii. Please describe the main factors that you have identified which could lead to an increase in your emissions (absolute and intensity based) over the next 5 years.
- iii. Have you earmarked any future revenue, either in absolute or relative terms, for GHG mitigation across the company's value chain? If so, how much?

(ii) Explain why “unabated emissions” are considered unabatable at this time. Please also describe your ambitions to make “unabatable” emissions “abatable” in the future.

(iii) Demonstrate that a company's policy engagement supports the goals of the Paris Agreement and is not seen as an obstacle to ambitious and effective climate regulation.

- i. Can you declare that the company maintains links no links with industry associations which score lower than the 50% in the InfluenceMap Scores (misaligned)?
- ii. Can you declare that the company maintains links no links with industry associations which score between 50% and 75% in the InfluenceMap Scores (partly misaligned)⁴?
- iii. Please provide a list of climate-related policies on national and international arenas that you engaged with (i.e. advocated for or against) during the reporting period⁵. Include related position papers or briefing materials your company (or Industry Associations you are member of) shared with policymakers.
- iv. As described in the VCMI's Claims Code of Practice, can you declare that you have submitted a public statement describing how your advocacy activities are consistent with the principles of the four categories of the Global Standard on Responsible Corporate Lobbying [GSRCL⁶], i.e., Policy and Commitment, Governance, Action, and Specific Disclosure?
 - Yes - add link to statement:
 - No

(iv) Please describe your complete, partial or incremental divestment strategy from fossil fuels (if applicable).

(v) Do you have a target for a deforestation free supply chain by 2025? If not, please justify.

- Yes
- No, but the company has a target for (add year):
- No, justification:

⁴Under its lobbying review assessment methodology InfluenceMap assesses companies against their memberships to both misaligned and partially misaligned associations. Associations scoring between 50-75% organisation score, while more positive than those scoring below 50, still engage in negative lobbying activities and are partially misaligned with the goals of the Paris Agreement. See full methodology

https://ca100.influencemap.org/site//data/000/037/Corporate-Lobbying-Reviews-Methodology_December23.pdf

For further reading, see Corporate Climate Policy Engagement Leaders, 2023. Accessible via download here:

<https://influencemap.org/briefing/Global-Leaders-Report-23529>

⁵ You may refer to InfluenceMap's findings in the frame of the CA100+ Net Zero CompanyBenchmark 2.0, Indicator 2 of the Climate Policy Engagement Alignment Assessment. For reference, see page 49

<https://www.climateaction100.org/wp-content/uploads/2023/03/Climate-Action-100-Net-Zero-Company-Benchmark-Framework-2.0..pdf> or <https://www.climateaction100.org/net-zero-company-benchmark/>

⁶ The GSRCL is a standard for companies to use to ensure their policy engagement is Paris aligned and, in the event it is not, to help them course correct.

C. Optional

(vi) Please map your historic emissions. If this data is not available, please justify why and explain whether and how you are planning to address your historical responsibility as a company.

- i. Timespan of reported historic emissions (MM/YY-MM/YY):
- ii. Total historic emissions:
- iii. Per year (if available):
- iv. Justification for absence of data by year:
- v. How are you planning to address your historical responsibility as a company?

3. Beyond Value Chain Mitigation strategy

A. Financial BVCM disclosure

(i) What is the total amount of money contributed to BVCM in the reporting period? If the company has invested in BVCM in years prior to the reporting period, please disclose the investment level below.

Reporting period (MM/YY-MM/YY):

BVCM investments:

[Previous periods (MM/YY-MM/YY):

BVCM investments:]

(ii) What is the ratio of contribution to BVCM as compared to the total capital expenditures (CapEx) and operating expenses (OpEx) of the company (over the reporting period)?

(iii) Is the fund exclusively used to finance mitigation activities outside of the company's value chain?

- Yes.
- No, mixed:

(iii) Is your BVCM contribution based on an internal carbon price? If yes, please respond to questions (iv) and (v) and (vi), if no, you may skip these questions and elaborate on how the funds were determined otherwise.

- Yes
- No, other determination:

(iv) What is the level of the carbon price? If different levels are applied to different scopes or evolving over time, please specify.

(v) How did you determine the internal carbon price level? Please mention if you considered the social cost of carbon or any other scientifically-backed carbon price.

(vi) Is your carbon price a real levy, or a shadow price used for investments?

- Shadow carbon price:
- Actual levy:

B. BVCM activities disclosure

(i) Which BVCM activities were supported during the reporting period? Please provide details over the

- activity types⁷ supported,
- form of financial contribution (impact fund, carbon credits, direct investment, partnerships, ...),
- the type of mitigation expected from the activity (emissions reduction or carbon removal),
- the expected impact of your BVCM contributions, either quantitatively, if applicable, or qualitatively. Please also describe other impact metrics you are using to describe your impact (biodiversity, social, climatic benefits, etc.) and/or how it contributes to mitigating the risks of a >1.5°C world to your business. Please differentiate between historic impacts (already happened) and a forecast of expected future impacts.

(ii) Do you monitor the impacts of your company's BVCM contributions? If yes, please describe how. If not, please provide a justification.

- Yes
- No, justification:

(iii) Have your BVCM contributions been third-party certified?

- Yes
- No, justification:

⁷ For inspiration, you may refer to the drop-down menu of C3.5b column 1 "Economic Activity" of the CDP Climate Change 2023 Questionnaire.

C. Quality of BVCM engagement

- (i) Please describe how you considered the principles of upscaling, urgency of financed mitigation, climate justice and co-benefits in your selection of BVCM projects.
- (ii) Please describe how the BVCM strategy chosen by your company aligns with the global goal of limiting global average temperature rise to 1.5C°.
- (iii) Please describe how your BVCM strategy allows for stakeholder inclusion and social and environmental safeguarding. Are collaborative and inclusive frameworks in place that accommodate the needs of more vulnerable actors, such as indigenous peoples and local communities?
- (iv) Provide information to demonstrate that projects, activities, impacts, etc. that you have financed through your BVCM contributions are additional⁸ to what would have happened without your support.
- (v) Describe the steps taken to ensure the long-term benefits of your BVCM contributions, in particular if finance was provided to activities that store carbon and face a risk of reversal.

D. BVCM Messaging and Reporting

- (i) Does your company have an overarching climate claim, e.g. "contributing to global climate action" or "climate friendly company" etc. ? If so, please specify this claim.

- (ii) Please describe in a few sentences how you are communicating about your climate transition to stakeholders, and what steps you are taking to avoid misleading them about the nature and impacts of your actions. Please provide examples of your communication material. E.g. Does your communication strategy differentiate between claims that relate to value chain abatement and claims that relate to BVCM?

- (iii) Have you advertised any product-level claims linked to your BVCM contributions? If so, which steps did you take to ensure consumers are not misled about the impact associated with their purchase?

- (iv) Please provide information about the measures taken by your company to avoid that multiple actors unduly take ownership of the same achieved benefits⁹.

- (v) Which disclosure form does your company use to report on BVCM contributions (e.g. SBTi, CDP, ...)?

⁸ Not applicable for carbon credit BVCM contributions since additionality demonstration is already covered in the respective questions.

⁹ Please note that a mere contribution to emissions reductions claimed by a country, and the communication as such, does not count as double claiming. For further information, please refer to Schneider, 2020, page 7 <https://www.oeko.de/fileadmin/oekodoc/Voluntary-market.pdf>